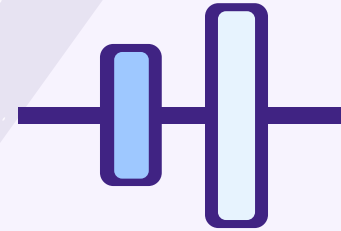




# ALIGN

**96%**

of Chief Academic Officers believe they are effectively “preparing students for the world of work.”



**33%**

of Business Leaders agreed that higher ed is “graduating students with the skills and competencies” they need.

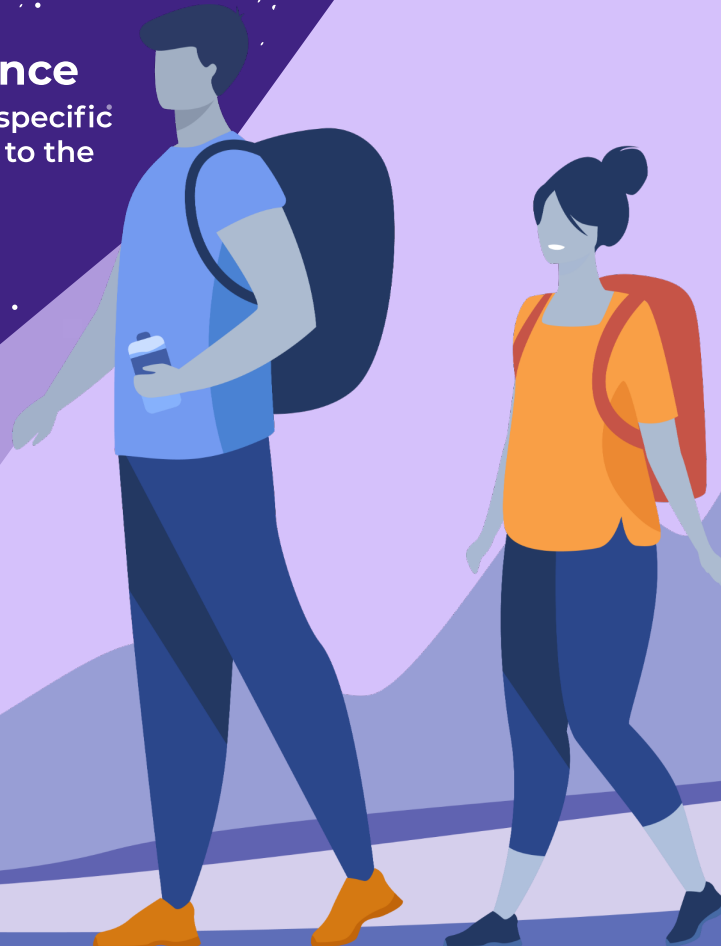
## The Aspire Ability Difference

Job skills profiles that are aligned with specific employers AND that are generalizable to the broader job market.

National college enrollment has declined

**40%**

in the last decade.



## How It Works



### Job Mapping

Map the required skills to perform effectively in a targetted job within a company.



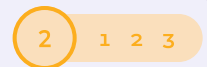
### Job Family Mapping

Map the necessary progression of skills between related job levels in a company.



### Learning Alignment

Align curriculum and learning outcomes with with in-demand workforce skills requirements



### Skills Rating

Identify and articulate target proficiency levels for each skill required to optimally perform in a job.

## We Aspire Higher



### Our Skills-Based Approach

Skills-based job definitions and alignment help you go from a confusing hiring process to clear talent acquisition.



### Our Platform

Through our innovative measurement platform, you can make evidence-based hiring decisions, improving accuracy while decreasing bias in the workplace.



### Our Expert Team

Our novel approach is implemented by a team of skills experts who have helped high-level leaders get the insight they need to run top of the line talent organizations.

**Transform  
Today's Learners  
into Tomorrow's  
Top Talent**

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## The Aspire Ability Difference



### Define Talent Needs

Create validated job requirements for your roles so you know what you're looking for and how to measure it.



### Uncover Talent Gaps

Understand your talent organizations needs with skills ratings of current and prospective employees.



### Measure Talent Fit

Create reliable talent measurement frameworks so you can make evidence-based decisions.



### Level the Playing Field

Improve Diversity, Equity, & Inclusion in your company with transparent requirements and clear paths forward.