



# CONNECT

**50%**

of employers  
can't find the  
talent they need.

**46%**

of new hires are  
gone within  
18 months.

## How It Works



### Job Inventory

Identify high-demand jobs & conduct foundational job market analyses.



### Skills Analysis

Map targeted jobs with strategically aligned employers to identify core job skills.



### "Core 80" Job Maps

Synthesize analyses to identify the core 80% of job skills required across all employers.



### Assessment Framework

Implement assessment tools & processes (including self-assessment rubrics) to create individual skills profiles.

## The Aspire Ability Difference

Job skills profiles that are aligned with specific employers AND that are generalizable to the broader job market.

Employers

Validated  
JOB SKILLS  
MAPS

Trustable  
JOB-SEEKER  
SKILLS  
PROFILES

Learners

JOB ALIGNED  
CREDENTIALS  
AND  
PROGRAMS

Educators



## We Aspire Higher



### Our Skills-Based Approach

Skills-based job definitions and alignment help you go from a confusing hiring process to clear talent acquisition.



### Our Platform

Through our innovative measurement platform, you can make evidence-based hiring decisions, improving accuracy while decreasing bias in the workplace.



### Our Expert Team

Our novel approach is implemented by a team of skills experts who have helped high-level leaders get the insight they need to run top of the line talent organizations.

## Transform Today's Learners into Tomorrow's Top Talent

Follow Us:



@aspireability

## The Aspire Ability Difference



### Define Talent Needs

Create validated job requirements for your roles so you know what you're looking for and how to measure it.



### Uncover Talent Gaps

Understand your talent organizations needs with skills ratings of current and prospective employees.



### Measure Talent Fit

Create reliable talent measurement frameworks so you can make evidence-based decisions.



### Level the Playing Field

Improve Diversity, Equity, & Inclusion in your company with transparent requirements and clear paths forward.